

C³Centricity 1-Day Catalyst Workshops (One-day Intensive Sessions to Inspire Faster Change)

Are you frustrated with the speed of change within your organisation? Have you identified what needs to be *optimised*, but struggle to *move forward* with your objectives? Do you want to *improve* your company's *customer centricity* - your customer *targeting*, *understanding* or *engagement* - but don't know where to start? Are you overwhelmed by what needs to be done, or concerned that your team will react negatively? If so, then C³Centricity's one-day workshops are just what you need.

Whatever the reason, we can help you *catalyse* the changes you need to make, in just one day! An inspiring, fun and stimulating day, where you will identify, prioritise and plan the transformations that will improve your organisation and delight your customers, consumers and clients. A single day that results in positive and rapid progress in one of the ten major areas that organisations struggle with the most. By concentrating on just one topic at a time, transformations are guaranteed in a shorter time, with sharper focus and in a more positive environment.

Review some of our current workshops below for inspiration, but do keep in mind that we *never* deliver off-the-shelf programs; everything is developed exclusively to fit *your own specific needs*.

Contact us to learn more:

Email: denysedd@c3centricity.com

Tel: +41 79 933 9789

Skype: Denysech

Website: <http://www.c3centricity.com/training/>

Looking forward to inspiring you!

C3Centricity 1-Day Catalyst Workshop

B3: Boosting, Bolder Business

Objective: To identify the blockages in making identified changes needed within an organisation, and develop appropriate strategies and plans to catalyse transformation.

Overview: Many businesses identify needed changes to their organisation, but then struggle to make them happen. Especially when company culture will be impacted - which is often the case - an external perspective and collaborative planning can make a huge difference to catalysing the change. This workshop will help any organisation to “walk the talk” of their strategy and plans.

Content:

- Review results of pre-workshop questionnaire and their implications.
- List of current changes needed.
- Identify any potential blockages that may slow or stop needed changes from happening.
- Understand the reasons for any lack of progression.
- How to catalyse employees to desire the needed changes.
- Prepare for executional adaptations and their adoption.
- Summary and Q&A.
- Action planning, evaluation and close.

Pre-work: Review of current business plans and a pre-workshop questionnaire for management to provide input on reasons for the success or failure to meet the company’s objectives.

For Whom: C-Suite executives and senior managers, or just below, with responsibility for introducing new approaches and ideas, and getting buy-in from employees for the desired changes.

Material provided: Complete training file containing a summary of the presentations; examples of the charts, diagrams and process templates reviewed; blank examples of templates for internal use.